

# Download File PDF Introduction Of Business Question Paper

#Jenny



Finally I get this ebook, thanks for all these I can get now!

#Rio



Cool! I'am really happy

#Markus Jensen



I did not think that this would work, my best friend showed me this website, and it does! I get my most wanted eBook

#Hun Tsu



wtf this great ebook for free?!

#Che Salsa



My friends are so mad that they do not know how I have all the high quality ebook which they do not!

#Diego Butler



so many fake sites. this is the first one which worked! Many thanks

Downloaded from Shaalaa.com

COP-101 (MERC)- PAPER-1		OLE 12
Com 133-12		SM-2280
(OLD COURSE)		
(3 Hours)		[ Total Marks : 100
N.B. (1) Attempt any three questions from each section. (2) Figures to the right indicate full marks. (3) Tie the two sections together.		
Section I		
1. (a) Define the term Business. State the functions of Business. (b) Explain the impact of globalisation on Indian Business.	8	8
2. (a) What are the problems of Public Sector in India? (b) Explain the environmental factors affecting Business.	8	8
3. (a) What are the things that affect Objectives of Business? (b) What do you mean by career planning? What are its benefits?	8	8
4. (a) Explain economic objectives of business. (b) Explain the role of profit in business.	8	8
5. Write short notes on (any three) :- (a) Type of Industry (b) Private Sector (c) Government (d) Measures to Control Pollution (e) Organic Objectives of Business (f) Social Business.	16	16
Section II		
6. (a) Explain the concept of 'Feasibility Report'. (b) Briefly explain the steps involved in setting up of a new business unit.	8	8
7. (a) What are the essential elements of good turnaround strategy? (b) Explain the merits of joint-ventures.	8	8
8. (a) Explain the dangers of business combinations. (b) What are the main indicators of Business Growth?	8	8
9. (a) Explain the various rights of consumers. (b) What are the various social responsibilities of business?	8	8
10. Write short notes (any three) :- (a) Optimum Business Unit (b) Acquisition (c) Merger (d) Project Planning (e) Horizontal Diversification (f) Social Audit.	10	10

Visit [www.shaalaa.com](http://www.shaalaa.com) for more question papers

TURN OVER

[Download PDF version of :](#)  
[Introduction Of Business Question Paper](#)